Mrs Eaves
A typeface designed by Zuzana Licko.

Introducing
Mrs Eaves XL Regular and XL Narrow.
Licensed and distributed by Emigre.
Originally designed in 1996, Mrs Eaves was Zuzana Licko’s first attempt at the design of a traditional typeface. It was styled after Baskerville, the famous transitional serif typeface designed in 1757 by John Baskerville in Birmingham, England. Mrs Eaves was named after Baskerville’s live-in housekeeper, Sarah Eaves, whom he later married. One of Baskerville’s intents was to develop typefaces that pushed the contrast between thick and thin strokes, partially to show off the new printing and paper making techniques of his time. As a result his types were often criticized for being too perfect, stark, and difficult to read. Licko noticed that subsequent revivals of Baskerville had continued along the same path of perfection, using as a model the qualities of the lead type itself, not the printed specimens. Upon studying books printed by Baskerville at the Bancroft Library in Berkeley, Licko decided to base her design on the printed samples which were heavier and had more character due to the imprint of lead type into paper and the resulting ink spread. She reduced the contrast while retaining the overall openness and lightness of Baskerville by giving the lower case characters a wider proportion. She then reduced the x-height relative to the cap height to avoid increasing the set width.

There is something unique about Mrs Eaves and it’s difficult to define. Its individual characters are at times awkward looking—the W is somewhat narrow, the L uncommonly wide, the flare of the strokes leading into the serifs unusually pronounced. Taken individually, at first sight some of the characters don’t seem to fit together. Yet when used in the right circumstance it imparts a very particular feel that sets it clearly apart from many likeminded types. It has an undefined quality that resonates with people. This paradox (imperfect yet pleasing) is perhaps best illustrated by design critic and historian Robin Kinross who has pointed out the limitation of the “loose” spacing that Licko employed, among other things, yet simultaneously designated the Mrs Eaves type specimen with an honorable mention in the 1999 American Center for Design annual competition. Proof, perhaps, that type is best judged in the context of its usage.

Even with all its shortcomings, Mrs Eaves has outsold all Emigre fonts by twofold. On MyFonts.com, one of the largest on-line type sellers, Mrs Eaves has been among the 20 best selling types for years, listed
among such classics as Helvetica, Univers, Bodoni and Franklin Gothic. Due to its commercial and popular success it has come to define the Emigre type foundry.

While Licko initially set out to design a traditional text face, we never specified how Mrs Eaves could be best used. Typefaces will find their own way. But if there’s one particular common usage that stands out, it must be literary—Mrs Eaves loves to adorn book covers and relishes short blurbs on the flaps and backs of dust covers. Trips to bookstores are always a treat for us as we find our Mrs Eaves staring out at us from dozens of book covers in the most elegant compositions, each time surprising us with her many talents.

And Mrs Eaves feels just as comfortable in a wide variety of other locales such as CD covers (Radiohead’s Hail to the Thief being our personal favorite), restaurant menus, logos, and poetry books, where it gives an elegant presence to short texts.

One area where Mrs Eaves seems less comfortable is in the setting of long texts, particularly in environments such as the interiors of books, magazines, and newspapers. It seems to handle long texts well only if there is ample space. A good example is the book /CD/DVD release The Band: A Musical History published by Capitol Records. Here, Mrs Eaves was given appropriate set width and generous line spacing. In such cases its wide proportions provide a luxurious and spacious feel which invites reading. Economy of space was not one of the goals behind the original Mrs Eaves design. With the introduction of Mrs Eaves XL, Licko addresses this issue.

Since Mrs Eaves is one of our most popular typefaces, it’s not surprising that over the years we’ve received many suggestions for additions to the family. The predominant top three wishes are: greater space economy; the addition of a bold italic style; and the desire to pair it with a sans design. The XL series answers these requests with a comprehensive set of new fonts including a narrow, and a companion series of Mrs Eaves Sans styles to be released soon.

The main distinguishing features of Mrs Eaves XL are its larger x-height with proportionally shorter ascenders and descenders and overall tighter spacing. These additional fonts expand the Mrs Eaves family for a larger variety of uses, specifically those requiring space economy. The larger x-height also allows a smaller point size to be used while maintaining readability.

Mrs Eaves XL also has a narrow counterpart to the regular, with a set width of about 92 percent which fulfills even more compact uses. At first, this may not seem particularly narrow, but the goal was to provide an alternative to the regular that would work well as a compact text face while maintaining the full characteristics of the regular, rather than an extreme narrow which would be less suitable for text.

Four years in the making, we’re excited to finally let Mrs Eaves XL find its way into the world and see where and how it will pop up next.
— [ MRS EAVES ROMAN — 24/31 POINT ] —

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

— [ MRS EAVES XL REGULAR — 24/31 POINT ] —

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

— [ MRS EAVES XL NARROW — 24/31 POINT ] —

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

— [ MRS EAVES ITALIC — 24/31 POINT ] —

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

— [ MRS EAVES XL REGULAR ITALIC — 24/31 POINT ] —

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

— [ MRS EAVES XL NARROW ITALIC — 24/31 POINT ] —

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789
**Design Process**

1. **The Original Mrs Eaves Roman**
   - Mrs Eaves Roman was the starting point for both Mrs Eaves XL Regular and XL Narrow.

2. **Mrs Eaves Roman scaled**
   - The first step was to scale the x-height up by 130% while maintaining the alignment of the ascenders and descenders.

3. **Adjustments**
   - The stem and stroke weight of the scaled characters were then reduced to match the original Mrs Eaves Roman. The extra weight was removed primarily from the outside of the characters to preserve the width of the counters, resulting in a slightly narrower width.

4. **Mrs Eaves XL Regular**
   - Final version with higher x-height than the original Mrs Eaves Roman, resulting in higher legibility at small sizes with increased space economy.

5. **Mrs Eaves XL Narrow**
   - Final version with a narrower width.

---

**Set Width Comparison**

**Same Point Size**

- The quick brown fox jumps over the lazy dog
- The quick brown fox jumps over the lazy dog
- The quick brown fox jumps over the lazy dog
- The quick brown fox jumps over the lazy dog
- The quick brown fox jumps over the lazy dog

**Top to bottom:** Original Mrs Eaves Roman, Mrs Eaves XL Regular, Mrs Eaves XL Narrow

- The quick brown fox jumps over the lazy dog
- The quick brown fox jumps over the lazy dog
- The quick brown fox jumps over the lazy dog
- The quick brown fox jumps over the lazy dog
- The quick brown fox jumps over the lazy dog

- The quick brown fox jumps over the lazy dog
- The quick brown fox jumps over the lazy dog
- The quick brown fox jumps over the lazy dog
- The quick brown fox jumps over the lazy dog
- The quick brown fox jumps over the lazy dog

**Top to bottom:** Original Mrs Eaves Roman, Mrs Eaves XL Regular, Mrs Eaves XL Narrow

---

**Same X-Height**

- The quick brown fox jumps over the lazy dog
- The quick brown fox jumps over the lazy dog
- The quick brown fox jumps over the lazy dog
- The quick brown fox jumps over the lazy dog
- The quick brown fox jumps over the lazy dog

**Top to bottom:** Original Mrs Eaves Roman, Mrs Eaves XL Regular, Mrs Eaves XL Narrow

- The quick brown fox jumps over the lazy dog
- The quick brown fox jumps over the lazy dog
- The quick brown fox jumps over the lazy dog
- The quick brown fox jumps over the lazy dog
- The quick brown fox jumps over the lazy dog

**Top to bottom:** Original Mrs Eaves Roman, Mrs Eaves XL Regular, Mrs Eaves XL Narrow
<table>
<thead>
<tr>
<th>Mrs Eaves (Original)</th>
<th>Mrs Eaves XL Regular</th>
<th>Mrs Eaves XL Narrow</th>
</tr>
</thead>
<tbody>
<tr>
<td>Roman</td>
<td>Aa</td>
<td>AA</td>
</tr>
<tr>
<td>Italic</td>
<td>Aa</td>
<td>AA</td>
</tr>
<tr>
<td>Bold</td>
<td>Aa</td>
<td>AA</td>
</tr>
<tr>
<td>Bold Italic</td>
<td>Aa</td>
<td>AA</td>
</tr>
<tr>
<td>Heavy</td>
<td>AA</td>
<td>AA</td>
</tr>
<tr>
<td>Heavy Italic</td>
<td>AA</td>
<td>AA</td>
</tr>
<tr>
<td>Small Caps</td>
<td>AA</td>
<td>AA</td>
</tr>
<tr>
<td>Small Caps Bold</td>
<td>AA</td>
<td>AA</td>
</tr>
<tr>
<td>Small Caps Heavy</td>
<td>AA</td>
<td>AA</td>
</tr>
<tr>
<td>Petite caps</td>
<td>AA</td>
<td>AA</td>
</tr>
</tbody>
</table>

### Classic Format (Type 1)

- **Mrs Eaves Package (The Original)**
  - Roman, Italic, Bold, Small Caps, Fractions, Ornaments, and Petite Caps.
  - $95.00

- **Mrs Eaves Just Ligatures Package**
  - Roman, Italic, and Bold Ligatures.
  - $59.00

- **Mrs Eaves Bold Italic Package**
  - Bold Italic and Bold Italic Ligatures.
  - $59.00

- **Mrs Eaves XL Regular Package**
  - Regular, Regular Italic, Small Caps Regular, Bold, Bold Italic, and Small Caps Bold.
  - $95.00

- **Mrs Eaves XL Heavy Package**
  - Heavy, Heavy Italic, and Small Caps Heavy.
  - $65.00

- **Mrs Eaves XL Narrow Package**
  - Regular, Regular Italic, Small Caps Regular, Bold, Bold Italic, and Small Caps Bold.
  - $95.00

- **Mrs Eaves XL Narrow Heavy Package**
  - Heavy, Heavy Italic, and Small Caps Heavy.
  - $65.00

- **Mrs Eaves XL Volume Package**
  - Includes all 18 Mrs Eaves XL Regular and Narrow fonts in Classic format.
  - $260.00 (Save $60)

### OpenType Format

- **Mrs Eaves OT**
  - Includes Mrs Eaves Roman, Italic, and Bold plus additional features.
  - $299.00

- **Mrs Eaves Bold Italic OT**
  - Includes Mrs Eaves Bold Italic plus additional features.
  - $50.00

- **Mrs Eaves XL Regular OT**
  - Includes all Mrs Eaves XL Regular fonts plus additional features.
  - $180.00

- **Mrs Eaves XL Narrow OT**
  - Includes all Mrs Eaves XL Narrow fonts plus additional features.
  - $180.00

- **Mrs Eaves XL OT Volume**
  - Includes all Mrs Eaves XL Narrow and Regular fonts plus additional features.
  - $299.00 (Save $61)
Mrs Eaves OpenType Character Set

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789
&$¢£¥€%‰ÀÁÂÄÃÅÇÈÉÊËÌÍÏÎÑÒÓÔÖØÙÚÛÜŸàáâäãåçèéêëìíîïñòóôöõøùúûüÿ¶§†‡ƒÆŒæœfiflß@®©™ªº^#*,.…:;¿?¡!

Default (all styles - XL default figures are lining)
All Caps (all styles)
Small Caps (ROMAN AND XL, NO ITALICS)
All Caps (ROMAN AND XL, NO ITALICS)
All Petite Caps “Denominator” (ROMAN ONLY, NO XL)
All Petite Caps “Denominator + ASC” (ROMAN ONLY, NO XL)
Ordinals (ROMAN ONLY, NO XL)
Ordinal Caps (ROMAN ONLY, NO XL)
Discretionary Ligatures (NO XL)
Proportional Old Style Numbers (ALL STYLES)
Proportional Lining Numbers (ALL STYLES)
Tabular Old Style Numbers (ALL STYLES)
Tabular Lining Numbers (ALL STYLES)
Superior Numbers & Scientific Inferior Numbers (ROMAN AND XL, NO ITALICS)
Footnote
Numerator & Denominator (ROMAN ONLY, NO XL)
Fractions and Arbitrary Fractions (ROMAN AND XL, NO ITALICS)
Ornaments (ROMAN ONLY, NO XL)

NOTE: Shown throughout this specimen booklet, the following alternate italic capitals are available only in the OpenType version of the XL fonts:

KKNNYYTI ZZ pp zzz

Mrs Eaves Classic Format (TYPE 1) Character Set

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
01234567890123456789*
&$¢£¥€%‰
ÀÁÂÄÃÅÇÈÉÊËÌÍÏÎÑÒÓÔÖØÙÚÛÜŸàáâäãåçèéêëìíîïñòóôöõøùúûüÿ¶§†‡ƒÆŒæœfiflß@®©™ªº^#*,.…:;¿?¡!

Numerals:
Classic format Mrs Eaves Roman contains old style numerals only. Classic format Mrs Eaves XL Regular and XL Narrow contain lining numerals only.

Numerals (ROMAN ONLY, NO XL)

EMIGRE FONTS

WWW.EMIGRE.COM
JUPITER, in order to please mankind, directed Mercury to give notice that he had established a Lottery, in which there were no blanks: and that, amongst a variety of other valuable chances, Wisdom was the highest prize. It was Jupiter's command, that in this Lottery, some of the gods should also become adventurers. The tickets were being disposed of, and the wheels placed. Mercury was employed to preside at the drawing. It happened that the best prize fell to Minerva: upon which a general murmur ran through the assembly, and hints were thrown out, that Jupiter used some unfair practices to secure this desirable lot to his daughter. Jupiter, that he might at once both punish and silence these impious clamours of the human race, presented them with Folly in the place of Wisdom; with which they went away perfectly contented: and from that time the Greatest Fools have always looked upon themselves as the greatest.
FABLE XLVIII. Jupiter’s Lottery.

JUPITER, in order to please mankind, directed Mercury to give notice that he had established a Lottery, in which there were no blanks: and that, amongst a variety of other valuable chances, Wisdom was the highest prize. It was Jupiter’s command, that in this Lottery, some of the gods should also become adventurers. The tickets were being disposed of, and the wheels placed. Mercury was employed to preside at the drawing. It happened that the best prize fell to Minerva: upon which a general murmur ran through the assembly, and hints were thrown out, that Jupiter used some unfair practices to secure this desirable lot to his daughter. Jupiter, that he might at once both punish and silence these impious clamours of the human race, presented them with Folly in the place of Wisdom; with which they went away perfectly contented: and from that time the Greatest Fools have always looked upon themselves as the Wisest Men.

FABLE XXII. The Elk and the Lion.

An elk having accidentally gored a lion, the monarch was so exasperated, that he sent forth an edict, commanding all horned beasts, on pain of death, to depart his dominions. A hare observed the shadow of her Ears, was much alarmed at their long and lofty appearance; and running to one of her friends, acquainted him that she was resolved to quit the country. For should I happen, said she, however undesignedly, to give offense to my superiors, my Ears may be construed to come with the horn-act. Her friend smiled at her apprehensions: and asked, how it was possible that Ears could be mistaken for horns? Had I no more Ears than an ostrich, replied the Hare, I would not trust them in the hands of an informer: for truth and innocence are arguments of little force, against the logic of power and malice in conjunction.

FABLE XXXIV. The Boy and the Filberts.

A certain boy, as Epictetus tells the fable, put his hand into a pitcher, where great plenty of Figs and Filberts were deposited: he grasped as many as his fist could possibly hold, but when he endeavoured to pull it out, the narrowness of the neck prevented him. Unwilling to lose any of them, but unable to draw out his hand, he burst into tears, and bitterly bemoaned his hard fortune. An honest fellow who stood by, gave him this wise and reasonable advice; Grasp only half the quantity, my Boy, and you will easily succeed.
FABLE XXXIV.  *The Elk and the Lion.*

An elk having accidentally gored a Lion, the monarch was so exasperated, that he sent forth an edict, commanding all horned beasts, on pain of death, to depart his dominions. A hare observed the shadow of her Ears, was much alarmed at their long and lofty appearance; and running to one of her friends, acquainted him that she was resolved to quit the country. For should I happen, said she, however undesignedly, to give offense to my superiors, my Ears may be construed to come with the horn-act. Her friend smiled at her apprehensions: and asked, how it was possible that Ears could be mistaken for horns? Had I no more Ears than an ostrich, replied the Hare, I would not trust them in the hands of an informer: for truth and innocence are arguments of little force, against the logic of power and malice in conjunction.

FABLE XXXIV.  *The Boy and the Filberts.*

A certain boy, as Epictetus tells the fable, put his hand into a pitcher, where great plenty of Figs and Filberts were deposited: he grasped as many as his fist could possibly hold, but when he endeavoured to pull it out, the narrowness of the neck prevented him. Unwilling to lose any of them, but unable to draw out his hand, he burst into tears, and bitterly bemoaned his hard fortune. An honest fellow who stood by, gave him this wise and reasonable advice: Grasp only half the quantity, my Boy, and you will easily succeed.
FABLE LII.  The Mock-bird.
— [ SET IN MRS EAVES XL ] —

There is a certain bird
in the West-Indies,
which has the faculty of
mimicking the notes
of every other songster,
without being able himself to add any original strains to the concert.

As one of these Mock-birds was displaying
his talents of ridicule
among the branches of a venerable wood:

'Tis very well,
said a little warbler,
speaking in the name of all the rest,
we grant you that our music
is not without its faults:

but why will you not favour us
with a strain of
your own?

FABLE LIII.  The Trumpeter.
— [ SET IN MRS EAVES XL NARROW ] —

A Trumpeter in a certain army happened to be taken prisoner.

He was ordered immediately to execution
but pleaded excuse for himself,
that it was unjust
a person should suffer death, who, far from an intention of mischief, did not even wear an offensive weapon.

So much the rather,
replied one of the enemy

Shalt thou die;
since without any design of fighting thyself,

Thou excitest others to the bloody business:
for he that is the abettor of a

Bad Action
is at least equally with him that commit it.
Two friends, setting out together upon a journey which led through a dangerous forest, mutually promised to assist each other, if they should happen to be assaulted. They had not proceeded far, before they perceived a Bear making towards them with great rage. There were no hopes in flight; but one of them, being very active, sprung up into a tree; upon which, the other, throwing himself flat on the ground, held his breath, and pretended to be dead; remembering to have heard it asserted, that this creature will not prey upon a dead carcase. The Bear came up, and after smelling to him some time, left him, and went on.

A little boy playing in the fields, chanced to be stung by a Nettle, and came crying to his father: he told him, he had been hurt by that nasty weed several times before; that he was always afraid of it; and that now he did not but just touch it, as lightly as possible, when he was so severely stung. Child said he, your touching is so gently and timorously is the very reason of its hurting you. A Nettle may be handled safely, if you do it with courage and resolution: if you seize it boldly, and gripe it fast, be assured it will never sting you; and you will meet many sorts of persons, as well as things in the world, which ought to be treated in the very same manner.

A certain bird in the west-Indies, has the faculty of mimicking the notes of every other songster, without being able himself to add any original strains to the concert. As one of these mock-birds was displaying his talents of ridicule among the branches of a venerable wood: 'tis very well, said a little warbler, speaking in the name of all the rest, we grant you that our music is not without its faults: but why will you not favour us with a strain of your own?

An elk having accidentally gored a Lion, the monarch was so exasperated, that he sent forth an edict, commanding all horned beasts, on pain of death, to depart his dominions. A hare observed the shadow of her Ears, was much alarmed at their long and lofty appearance; and running to one of her friends, acquainted him that she was resolved to quit the country. For should I happen, said she, however undesignedly, to give offense to my superiors, my Ears may be construed to come with
**FABLE XX. The Sun and the Wind.**

Phoebus and Aeolus had once a dispute, which of them could soonest prevail with a certain traveler to part with his cloak. Aeolus began the attack, and assaulted him with great violence. But the man wrapping his cloak still closer about him, doubled his efforts to keep it, and went on his way. And now Phoebus darted his warm insinuating rays, which melting the traveler by degrees, at length obliged him to throw aside that cloak, which all the rage of Aeolus could not compel him to resign. Learn hence, said Phoebus to the blustering god, that soft and gentle means will often accomplish, what force and fury can never effect.

**FABLE XXVI. The Bear and the two Friends.**

Two friends, setting out together upon a journey which led through a dangerous forest, mutually promised to assist each other, if they should happen to be assaulted. They had not proceeded far, before they perceived a Bear making towards them with great rage. There were no hopes in flight; but one of them, being very active, sprung up into a tree; upon which, the other, throwing himself flat on the ground, held his breath, and pretended to be dead; remembering to have heard it asserted, that this creature will not prey upon a dead carcase. The Bear came up, and after smelling to him some time, left him, and went on. When he was fairly out of sight and hearing, the hero from the tree calls out—Well, my friend, what said the Bear? He seemed to whisper you very closely. He did so, replied the other, and gave me this good piece of advice; never to associate with a wretch, who in the hour of danger will desert his Friend.
FABLE XX. The Sun and the Wind.

Phoebus and Aeolus had once a dispute, which of them could soonest prevail with a certain traveler to part with his cloak. Aeolus began the attack, and assaulted him with great violence. But the man wrapping his cloak still closer about him, doubled his efforts to keep it, and went on his way. And now Phoebus darted his warm insinuating rays, which melting the traveler by degrees, at length obliged him to throw aside that cloak, which all the rage of Aeolus could not compel him to resign. Learn hence, said Phoebus to the blustering god, that soft and gentle means will often accomplish, what force and fury can never effect.

FABLE XXI. The Snipe Shooter.

As a sportsman ranged the fields with his gun, attended by an experienced old Spaniel, he happened to spring a Snipe; and almost at the same instant, a covey of Partridges. Surprised at the accident, and divided in his aim, he let fly too indeterminately, and by this means missed them both. Ah, my good Master, said the Spaniel, you should never have two aims at once. Had you not been dazzled and seduced by the extravagant hope of Partridge, you would most probably have secured your Snipe.

FABLE XXII. The Snipe Shooter.

As a sportsman ranged the fields with his gun, attended by an experienced old Spaniel, he happened to spring a Snipe; and almost at the same instant, a covey of Partridges. Surprised at the accident, and divided in his aim, he let fly too indeterminately, and by this means missed them both. Ah, my good Master, said the Spaniel, you should never have two aims at once. Had you not been dazzled and seduced by the extravagant hope of Partridge, you would most probably have secured your Snipe.

FABLE XXI. The Bear and the two Friends.

Two friends, setting out together upon a journey which led through a dangerous forest, mutually promised to assist each other, if they should happen to be assaulted. They had not proceeded far, before they perceived a Bear making towards them with great rage. There were no hopes in flight; but one of them, being very active, sprung up into a tree; upon which, the other, throwing himself flat on the ground, held his breath, and pretended to be dead; remembering to have heard it asserted, that this creature will not prey upon a dead carcase. The Bear came up, and after smelling to him some time, left him, and went on. When he was fairly out of sight and hearing, the hero from the tree calls out—Well, my friend, what said the Bear? He seemed to whisper you very closely. He did so, replied the other, and gave me this good piece of advice; never to associate with a wretch, who in the hour of danger will desert his Friend.
FABLE XIX.  The Boy and the Nettle.
— | SET IN MRS EAVES | —

A little boy playing in the fields, CHANCED TO BE STUNG BY A NETTLE

AND CAME CRYING TO HIS FATHER:

He told him, he had been hurt by that nasty weed several times before; that he was always afraid of it; and that now he did not but just touch it, as lightly as possible, when he was so severely stung.

Child said he, your touching it so gently and timorously is the very reason of its hurting you. A Nettle may be handled safely, if you do it with courage and resolution: if you seize it boldly, and grip it fast, be assured it will never sting you;

AND YOU WILL MEET MANY SORTS OF PERSONS as well as things in the world WHICH OUGHT to be treated in the VERY SAME MANNER
There is a certain indeterminately that it was his talents of ridicule but pleaded excuse for much the rather.

In New York City, by that nasty weed undeterminately aid the Spaniard that timidly is the very reason timorously is the very reason.