Introducing Puzzler ...

I've always been intrigued by patterns; the abstract dot compositions of blown-up halftone photographs, the interference patterns of superimposed grids known as moiré, and the shadows of tree leaves on the sidewalk. These were some of the inspirations for the Puzzler patterns. Some of the Puzzler elements started as dot grids of various sizes and frequencies. Others started as leaf or floral shapes that were arranged into interlocking compositions. In fact, many came about as happy accidents; some elements looked random or abstract until their repetitions surprised me with unexpectedly fluid patterns. The elements are arranged into three categories of fonts: Puzzler Halftone, Puzzler Geometric and Puzzler Floral. Each element is accessed through a letter on the keyboard, making it easy to repeat the elements with precise scaling and positioning. This booklet shows some of the patterns that can be composed with the Puzzler fonts; but the variety is endless.

-Zuzana Licko

Puzzler Halftone Coarse .......... Pages 3-7
Puzzler Halftone Fine .......... Pages 8-14
Puzzler Geometric .............. Pages 15-22
Puzzler Floral ................ Pages 23-30
Puzzler Halftone Fine

Front Layer: bbbbb | bbbbb
Back Layer: 50% point size of front: MLMLML... | lmlmlm... | ...

Puzzler Geometric

(*@#$%@!@#$%@! | @#$%@!@#$%@! | ...

vvvvvv... | vvvvvv... | ...

etetet... | etetet... | ...

jjjj... | jjjj... | ...

1j7j | 7j1j7
Puzzler Geometric
Puzzler Floral

Puzzler Font Package: $95
Including Puzzler Halftone, Puzzler Geometric, and Puzzler Floral.

Puzzler Wrapping Papers: $12
Set of six sheets; two sheets of three different designs, as shown on the cover. Please see our web site for the actual colors and full view of the designs: http://www.emigre.com/Puzzler
Each sheet is 22.25 x 31.5 inches, offset printed on uncoated stock. Shipped as flat sheets folded down to 7.875 x 11.125 inches. The paper is lightweight, opaque, and slightly off-white.

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