

Nine
Literary
Types

Emigre

Performing
Classic
California
Texts.

This catalog features nine Emigre typefaces that we consider excellent candidates for setting lengthy texts. To properly judge a text typeface you should read it. To do that properly, you need real text, not dummy text, and lengthy text, not two or three sentences, so you can immerse yourself in it. While any text would do, we stayed within the general theme of our recent type specimens which focusses on California, our home state. We selected the opening pages of nine classic books, all of which are either about California or use California as the backdrop. Enjoy your reading, but don't forget to also pay attention to the typefaces and their performance.

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06

East of Eden

JOHN STEINBECK

CHAPTER 1

THE SALINAS VALLEY is in Northern California. It is a long narrow swale between two ranges of mountains, and the Salinas River winds and twists up the center until it falls at last into Monterey Bay.

I remember my childhood names for grasses and secret flowers. I remember where a toad may live and what time the birds awaken in the summer—and what trees and seasons smelled like—how people looked and walked and smelled even. The memory of odors is very rich.

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Text set in Cardea Regular, designed by David Cagianca in 2004.

7 | *East of Eden*

13/18

6/8

I REMEMBER that the Gabilan Mountains to the east of the valley were light gay mountains full of sun and loveliness and a kind of invitation, so that you wanted to climb into their warm foothills almost as you want to climb into the lap of a beloved mother. They were beckoning mountains with a brown grass love. The Santa Lucias stood up against the sky to the west and kept the valley from the open sea, and they were dark and brooding—unfriendly and dangerous. I always found in myself a dread of west and a love of east. Where I ever got such an idea I cannot say, unless it could be that the morning came over the peaks of the Gabilans and the night drifted back from the ridges of the Santa Lucias. It may be that the birth and death of the day had some part in my feeling about the two ranges of mountains.

From both sides of the valley little streams slipped out of the hill canyons and fell into the bed of the Salinas River. In the winter of wet years the streams ran full-freshet, and they swelled the river until sometimes it raged and boiled, bank full, and then it was a destroyer. The river tore the edges of the farm lands and washed whole acres down; it toppled barns and houses into itself, to go floating and bobbing away. It trapped cows and pigs and sheep and drowned them in its muddy brown water and carried them to sea. Then when the late spring came, the river drew in from its edges and the sand banks appeared. And in the summer the river didn't run at all above ground. Some pools would be left in the deep swirl places under the high bank. The tules and grasses grew back, and willows straightened up with the flood debris in their upper branches. The Salinas was only a part-time river. The summer sun drove it under-

ground. It was not a fine river at all, but it was the only one we had and so we boasted about it—how dangerous it was in a wet winter and how dry it was in a dry summer. You can boast about anything if it's all you have. Maybe the less you have, the more you are required to boast.

The floor of the Salinas Valley, between the ranges and below the foothills, is level because this valley used to be the bottom of a hundred-mile inlet from the sea. The river mouth at Moss Landing was centuries ago the entrance to this long inland water. Once, fifty miles down the valley, my father bored a well. The drill came up first with topsoil and then with gravel and then with white sea sand full of shells and even pieces of whalebone. There were twenty feet of sand and then black earth again, and even a piece of redwood, that imperishable wood that does not rot. Before the inland sea the valley must have been a forest. And those things had happened right under our feet. And it seemed to me sometimes at night that I could feel both the sea and the redwood forest before it.

On the wide level acres of the valley the topsoil lay deep and fertile. It required only a rich winter of rain to make it break forth in grass and flowers. The spring flowers in a wet year were unbelievable. The whole valley floor, and the foothills too, would be carpeted with lupins and poppies. Once a woman told me that colored flowers would seem more bright if you added a few white flowers to give the colors definition. Every petal of blue lupin is edged with white, so that a field of lupins is more blue than you can imagine. And mixed with these were splashes of California poppies. These too are of a burning color—not orange, not

gold, but if pure gold were liquid and could raise a cream, that golden cream might be like the color of the poppies. When their season was over the yellow mustard came up and grew to a great height. When my grandfather came into the valley the mustard was so tall that a man on horseback showed only his head above the yellow flowers. On the uplands the grass would be strewn with buttercups, with hen-and-chickens, with black-centered yellow violets. And a little later in the season there would be red and yellow stands of Indian paintbrush. These were the flowers of the open places exposed to the sun.

Under the live oaks, shaded and dusky, the maidenhair flourished and gave a good smell, and under the mossy banks of the water courses whole clumps of five-fingered ferns and goldy-backs hung down. Then there were harebells, tiny lanterns, cream white and almost sinful looking, and these were so rare and magical that a child, finding one, felt singled out and special all day long.

When June came the grasses headed out and turned brown, and the hills turned a brown which was not brown but a gold and saffron and red—an indescribable color. And from then on until the next rains the earth dried and the streams stopped. Cracks appeared on the level ground. The Salinas river sank under its sand. The wind blew down the valley, picking up dust and straws, and grew stronger and harsher as it went south. It stopped in the evening. It was a rasping nervous wind, and the dust particles cut into a man's skin and burned his eyes. Men working in the fields wore goggles and tied handkerchiefs around their noses to keep the dirt out.

The valley land was deep and rich, but the foothills wore only a skin of topsoil no deeper than the grass roots; and the farther up the hills you went, the thinner grew the soil, with flints sticking through, until at the brush line it was a kind of dry flinty gravel that reflected the hot sun blindingly.

I had spoken of the rich years when the rainfall was plentiful. But there were dry years too, and they put a terror on the valley. The water came in a thirty-year cycle. There would be five or six wet and wonderful years when there might be nineteen to twenty-five inches of rain, and the land would shout with grass. Then would come six or seven pretty good years of twelve to sixteen inches of rain. And then the dry years would come, and sometimes there would be only seven or eight inches of rain. The land dried up and the grasses headed out miserably a few inches high and great bare scabby places appeared in the valley. The live oaks got a crusty look and the sagebrush was gray. The land cracked and the springs dried up and the cattle listlessly nibbled dry twigs. Then the farmers and the ranchers would be filled with disgust for the Salinas Valley. The cows would grow thin and sometimes starve to death. People would have to haul water in barrels to their farms just for drinking. Some families would sell out for nearly nothing and move away. And it never failed that during the dry years the people forgot about the rich years, and during the wet years they lost all memory of the dry years. It was always that way.

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VISTA SLAB

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12

THE DHARMA BUMS

Jack Kerouac

CHAPTER 1

HOPPING A FREIGHT out of Los Angeles at high noon one day in late September 1955 I got on a gondola and lay down with my duffel bag under my head and my knees crossed and contemplated the clouds as we rolled north to Santa Barbara. It was a local and I intended to sleep on the beach at Santa Barbara that night and catch either another local to San Luis Obispo the next morning or the first-class freight all the way to San Francisco at seven p.m.

Excerpt from the book *The Dharma Bums* by Jack Kerouac, copyright © 1958 by Jack Kerouac; copyright renewed © 1986 by Stella Kerouac and Jan Kerouac. Used by permission of Penguin, a division of Penguin Group (USA) LLC.

Text set in Vista Slab Regular, designed by Xavier Dupré in 2008.

13 | *The Dharma Bums*

SOMEWHERE NEAR CAMARILLO where Charlie Parker'd been mad and relaxed back to normal health, a thin old little bum climbed into my gondola as we headed into a siding to give a train right of way and looked surprised to see me there. He established himself at the other end of the gondola and lay down, facing me, with his head on his own miserably small pack and said nothing. By and by they blew the highball whistle after the eastbound freight had smashed through on the main line and we pulled out as the air got colder and fog began to blow from the sea over the warm valleys of the coast. Both the little bum and I, after unsuccessful attempts to huddle on the cold steel in wraparounds, got up and paced back and forth and jumped and flapped arms at each our end of the gon. Pretty soon we headed into another siding at a small railroad town and I figured I needed a poor-boy of Tokay wine to complete the cold dusk run to Santa Barbara. "Will you watch my pack while I run over and get a bottle of wine?"

"Sure thing."

I jumped over the side and ran across Highway 101 to the store, and bought, besides wine, a little bread and candy. I ran back to my freight train which had another fifteen minutes to wait in the now warm sunny scene. But it was late afternoon and bound to get cold soon. The little bum was sitting cross-legged at his end before a pitiful repast of one can of sardines. I took pity on him and went over and said, "How about a little wine to warm you up? Maybe you'd like some bread and cheese with your sardines."

"Sure thing." He spoke from far inside a little meek voice-box afraid or unwilling to assert himself. I'd bought the cheese three days ago in Mexico City before the long cheap bus trip across Zacatecas and Durango and Chihuahua two thousand long miles to the border at El Paso. He ate the cheese and

bread and drank the wine with gusto and gratitude. I was pleased. I reminded myself of the line in the Diamond Sutra that says, "Practice charity without holding in mind any conceptions about charity, for charity after all is just a word." I was very devout in those days and was practicing my religious devotions almost to perfection. Since then I've become a little hypocritical about my lip-service and a little tired and cynical. Because now I am grown so old and neutral.... But then I really believed in the reality of charity and kindness and humility and zeal and neutral tranquillity and wisdom and ecstasy, and I believed that I was an old-time bhikku in modern clothes wandering the world (usually the immense triangular arc of New York to Mexico City to San Francisco) in order to turn the wheel of the True Meaning, or Dharma, and gain merit for myself as a future Buddha (Awakener) and as a future Hero in Paradise. I had not met Japhy Ryder yet, I was about to the next week, or heard anything about "Dharma Bums" although at this time I was a perfect Dharma Bum myself and considered myself a religious wanderer. The little bum in the gondola solidified all my beliefs by warming up to the wine and talking and finally whipping out a tiny slip of paper which contained a prayer by Saint Teresa announcing that after her death she will return to the earth by showering it with roses from heaven, forever, for all living creatures.

"Where did you get this?" I asked.

"Oh, I cut it out of a reading-room magazine in Los Angeles couple of years ago. I always carry it with me."

"And you squat in boxcars and read it?"

"Most every day." He talked not much more than this, didn't amplify on the subject of Saint Teresa, and was very modest about his religion and told me little about his personal life. He is the kind of thin quiet little bum nobody pays much at-

tention to even in Skid Row, let alone Main Street. If a cop hustled him off, he hustled, and disappeared, and if yard dicks were around in the big city yards when a freight was pulling out, chances are they never got a sight of the little man hiding in the weeds and hopping on in the shadows. When I told him I was planning to hop the Zipper first-class freight train the next night he said, “Ah you mean the Midnight Ghost.”

“Is that what you call the Zipper?”

“You musta been a railroad man on that railroad.”

“I was, I was a brakeman on the S.P.”

“Well, we bums call it the Midnight Ghost” cause you get on it at L.A. and nobody sees you till you get to San Francisco in the morning the thing flies so fast.”

“Eighty miles an hour on the straightaway, pap.”

“That’s right but it gits mighty cold at night when you’re flying up that coast north of Gavioty and up around Surf.”

“Surf that’s right, then the mountains down south of Margarita.”

“Margarita, that’s right, but I’ve rid that Midnight Ghost more times’n I can count I guess.”

“How many years since you’ve been home?”

“More years than I care to count I guess. Ohio was where I was from.

But the train got started, the wind grew cold and foggy again, and we spent the following hour and a half doing everything in our power and will not to freeze and chatter-teeth too much. I’d huddle and meditate on the warmth, the actual warmth of God, to obviate the cold; then I’d jump up and flap my arms and legs and sing. But the little bum had more patience than I had and just lay there most of the time chewing his cud in forlorn bitterlipped thought. My teeth were chattering, my lips blue. By dark we saw with relief the familiar mountains

of Santa Barbara taking shape and soon we’d be stopped and warm in the warm starlit night by the tracks.

I bade farewell to the little bum of Saint Teresa at the crossing, where we jumped off, and went to sleep the night in the sand in my blankets, far down the beach at the foot of a cliff where cops wouldn’t see me and drive me away. I cooked hot-dogs on freshly cut and sharpened sticks over the coals of a big wood fire, and heated a can of beans and a can of cheese macaroni in the red-hot hollows, and drank my newly bought wine, and exulted in one of the most pleasant nights of my life. I waded in the water and dunked a little and stood looking up at the splendorous night sky, Avalokitesvara’s ten-wondered universe of dark and diamonds. “Well, Ray,” sez I, glad, “only a few miles to go. You’ve done it again.” Happy.

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Malaga

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18

The Land of Little Rain

Mary Austin

EAST AWAY FROM THE SIERRAS, south from Panamint and Amargosa, east and south many an uncounted mile, is the Country of Lost Borders. Ute, Paiute, Mojave, and Shoshone inhabit its frontiers, and as far into the heart of it as man dare go. Not the law, but the land sets the limit. Desert is the name it wears upon the maps, but the Indian's is the better word. Desert is a loose term to indicate land that supports no man; whether the land can be bitted and broken to that purpose is not proven. Void of life it never is, however dry the air and villainous the soil.

Excerpt from the book *The Land of Little Rain* by Mary Austin. First published in 1903 by Houghton, Mifflin and Company, Boston and New York. Copyright © 1903 by Mary Austin.

Text set in Malaga Regular, designed by Xavier Dupré in 2007.

19 | *The Land of Little Rain*

THIS IS THE NATURE of that country. There are hills, rounded, blunt, burned, squeezed up out of chaos, chrome and vermilion painted, aspiring to the snow-line. Between the hills lie high level-looking plains full of intolerable sun glare, or narrow valleys drowned in a blue haze. The hill surface is streaked with ash drift and black, unweathered lava flows. After rains water accumulates in the hollows of small closed valleys, and, evaporating, leaves hard dry levels of pure desertness that get the local name of dry lakes. Where the mountains are steep and the rains heavy, the pool is never quite dry, but dark and bitter, rimmed about with the efflorescence of alkaline deposits. A thin crust of it lies along the marsh over the vegetating area, which has neither beauty nor freshness. In the broad wastes open to the wind the sand drifts in hummocks about the stubby shrubs, and between them the soil shows saline traces. The sculpture of the hills is more wind than water work, though the quick storms do sometimes scar them past many a year's redeeming. In all the Western desert edges there are essays in miniature at the famed, terrible Grand Cañon, to which, if you keep on long enough in this country, you will come at last.

Since this is a hill country one expects to find springs, but not to depend upon them; for when found they are often brackish and unwholesome, or maddening, slow dribbles in a thirsty soil. Here you find the hot sink of Death Valley, or high rolling districts where the air has always a tang of frost. Here are the long heavy winds and breathless calms on the tilted mesas where dust devils

dance, whirling up into a wide, pale sky. Here you have no rain when all the earth cries for it, or quick downpours called cloud-bursts for violence. A land of lost rivers, with little in it to love; yet a land that once visited must be come back to inevitably. If it were not so there would be little told of it.

This is the country of three seasons. From June on to November it lies hot, still, and unbearable, sick with violent unrelieving storms; then on until April, chill, quiescent, drinking its scant rain and scatter snows; from April to the hot season again, blossoming, radiant, and seductive. These months are only approximate; later or earlier the rain-laden wind may drift up the water gate of the Colorado from the Gulf, and the land sets its seasons by the rain.

The desert floras shame us with their cheerful adaptations to the seasonal limitations. Their whole duty is to flower and fruit, and they do it hardly, or with tropical luxuriance, as the rain admits. It is recorded in the report of the Death Valley expedition that after a year of abundant rains, on the Colorado desert was found a specimen of *Amaranthus* ten feet high. A year later the same species in the same place matured in the drought at four inches. One hopes the land may breed like qualities in her human offspring, not tritely to "try," but to do. Seldom does the desert herb attain the full stature of the type. Extreme aridity and extreme altitude have the same dwarfing effect, so that we find in the high Sierras and in Death Valley related species in miniature that reach a comely growth in mean temperatures. Very

fertile are the desert plants in expedients to prevent evaporation, turning their foliage edge-wise toward the sun, growing silky hairs, exuding viscid gum. The wind, which has a long sweep, harries and helps them. It rolls up dunes about the stocky stems, encompassing and protective, and above the dunes, which may be, as with the mesquite, three times as high as a man, the blossoming twigs flourish and bear fruit.

There are many areas in the desert where drinkable water lies within a few feet of the surface, indicated by the mesquite and the bunch grass (*Sporobolus airoides*). It is this nearness of unimagined help that makes the tragedy of desert deaths. It is related that the final breakdown of that hapless party that gave Death Valley its forbidding name occurred in a locality where shallow wells would have saved them. But how were they to know that? Properly equipped it is possible to go safely across that ghastly sink, yet every year it takes its toll of death, and yet men find there sun-dried mummies, of whom no trace or recollection is preserved. To underestimate one's thirst, to pass a given landmark to the right or left, to find a dry spring where one looked for running water—there is no help for any of these things.

Along springs and sunken watercourses one is surprised to find such water-loving plants as grow widely in moist ground, but the true desert breeds its own kind, each in its particular habitat. The angle of the slope, the frontage of a hill, the structure of the soil determines the plant. South-looking hills are nearly bare, and the lower tree-line higher here by a thousand feet. Cañons running

east and west will have one wall naked and one clothed. Around dry lakes and marshes the herbage preserves a set and orderly arrangement. Most species have well-defined areas of growth, the best index the voiceless land can give the traveler of his whereabouts.

If you have any doubt about it, know that the desert begins with the creosote. This immortal shrub spreads down into Death Valley and up top the lower timber-line, odorous and medicinal as you might guess from the name, wandlike, with shining fretted foliage. Its vivid green is grateful to the eye in a wilderness of gray and greenish white shrubs. In the spring it exudes a resinous gum which the Indians of those parts know how to use with pulverized rock for cementing arrow points to shafts. Trust Indians not to miss any virtues of the plant world!

There is neither poverty of soil nor species to account for the sparseness of desert growth, but simply that each plant requires more room. So much earth must be pre-empted to extract so much moisture. The real struggle for existence, the real brain of the plant, is underground; above there is room for a rounded perfect growth. In Death Valley, reputed the very core of desolation, are nearly two hundred identified species.



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The Day of the Locust

Nathanael West

CHAPTER I

AROUND QUITTING TIME, Tod Hackett heard a great din on the road outside his office. The groan of leather mingled with the jangle of iron and over all beat the tattoo of a thousand hooves. He hurried to the window.

An army of cavalry and foot was passing. It moved like a mob; its lines broken, as though fleeing from some terrible defeat. The dolmans of the hussars, the heavy shakos of the guards, Hanoverian light horse, with their flat leather caps and flowing red plumes, were all jumbled together in bobbing disorder. Behind the cavalry came the infantry, a wild sea of waving sabretaches, sloped muskets, crossed shoulder belts, and swinging cartridge boxes.

Excerpt from the book *Miss Lonelyhearts & The Day of the Locust*, copyright © 1939 by the Estate of Nathanael West, reprinted by permission of New Directions Publishing Corp.

Text set in Alda Regular, designed by Berton Hasebe in 2008.

25 | *The Day of the Locust*

TOD RECOGNIZED the scarlet infantry of England with their white shoulder pads, the black infantry of the Duke of Brunswick, the French grenadiers with their enormous white gaiters, the Scotch with bare knees under plaid skirts.

While he watched, a little man, wearing a cork sun-helmet, polo shirt, and knickers, darted around the corner of the building in pursuit of the army.

“Stage Nine—you bastards—Stage Nine!” he screamed through a small megaphone.

The cavalry put spur to their horses and the infantry broke into a dogtrot. The little man in the cork hat ran after them, shaking his fist and cursing.

Tod watched until they had disappeared behind half a Mississippi steamboat, then put away his pencils and drawing-board, and left the office. On the sidewalk outside the studio he stood for a moment trying to decide whether to walk home or take a streetcar. He had been in Hollywood less than three months and still found it a very exciting place, but he was lazy and didn’t like to walk. He decided to take the streetcar as far as Vine Street and walk the rest of the way.

A talent scout for National Films had brought Tod to the Coast after seeing some of his drawings in an exhibit of undergraduate work at the Yale School of Fine Arts. He had been hired by telegram. If the scout had met Tod, he probably wouldn’t have sent him to Hollywood to learn set and costume designing. His large, sprawling body, his slow blue eyes, and sloppy grin made him seem completely without talent, almost doltish in fact.

Yet, despite his appearance, he was really a very complicated young man with a whole set of personalities, one inside the other like a nest of Chinese boxes. And the

Burning of Los Angeles, a picture he was soon to paint, definitely proved he had talent.

He left the car at Vine Street. As he walked along, he examined the evening crowd. A great many of the people wore sports clothes. Their sweaters, knickers, slacks, blue-flannel jackets with brass buttons were fancy dress. The fat lady in the yachting cap was going shopping, not boating; the man in the Norfolk jacket and Tyrolean hat was returning, not from a mountain, but an insurance office; and the girl in slacks and sneakers with a bandanna around her head had just left a switchboard, not a tennis court.

Scattered among these masquerades were people of a different type. Their clothing was sombre and badly cut, bought from mail-order houses. While the others moved rapidly, darting into stores and cocktail bars, they loitered on the corners or stood with their backs to the shop windows and stared at everyone who passed. When their stare was returned, their eyes filled with hatred. At this time Tod knew very little about them except that they had come to California to die.

He was determined to learn much more. They were the people he felt he must paint. He would never again do a fat red barn, old stone wall, or sturdy Nantucket fisherman. From the moment he had seen them, he had known that, despite his race, training, and heritage, neither Winslow Homer nor Thomas Ryder could be his masters and he turned to Goya and Daumier.

He had learned this just in time. During his last year in art school, he had begun to think that he might give up painting completely. The pleasures he received from the problems of composition and color had decreased as

his facility had increased and he had realized that he was going the way of all his classmates, towards illustration or mere handsomeness. When the Hollywood job had come along, he had grabbed it despite the arguments of his friends who were certain that he was selling out and would never paint again.

He reached the end of Vine Street and began the climb into Pinyon Canyon. Night had started to fall.

The edges of the trees burned with a pale violet light and their centers gradually turned from deep purple to black. The same violet piping, like a Neon tube, outlined the tops of the ugly, humpbacked hills and they were almost beautiful.

But not even the soft wash of dusk could help the houses. Only dynamite would be of any use against the Mexican ranch houses, Samoan huts, Mediterranean villas, Egyptian and Japanese temples, Swiss chalets, Tudor cottages and every possible combination of these styles that lined the slopes of the canyon.

When he noticed that they were all of plaster, lath, and paper, he was charitable and blamed their shape on the materials used. Steel, stone, and brick curb a builder's fancy a little, forcing him to distribute his stresses and weights and to keep his corners plumb, but plaster and paper know no law, not even that of gravity.

On the corner of La Huerta Road was a miniature Rhine castle with tarpaper turrets pierced for archers. Next to it was a little highly colored shack with domes and minarets out of the *Arabian Nights*. Again he was charitable. Both houses were comic, but he didn't laugh. Their desire to startle was so eager and guileless.

It is hard to laugh at the need for beauty and romance,

no matter how tasteless, even horrible, the results of that need are. But it is easy to sigh. Few things are sadder than the truly monstrous.

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FAIRPLEX WIDE

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OUR ARABY

J. SMEATON CHASE

CHAPTER 1

PALM SPRINGS

Its Situation and Surroundings

Mount San Jacinto stands isolated and conspicuous, like another Shasta, at the southern end of the great Sierra which forms the backbone of California. To south and west the great mountain faces a land diversified with hill and valley, farm and cattle-range, stretching to the Mexican line and the Pacific: to north and east it looks steeply down upon a strange sun-blached land, the pale, mysterious desert.

Excerpt from the book *Our Araby: Palm Springs and the Garden of the Sun* by J. Smeaton Chase. First printed for J. Smeaton Chase, Palm Springs, California, by Star-News Publishing Company, Pasadena, California, 1920.

Text set in Fairplex Wide Medium, designed by Zuzana Licko in 2002.

31 | *Our Araby*

FROM ITS TOPMOST CRAGS, garnished with storm-wrenched pines, to the gray levels where palm-fronds quiver under torrid blasts of sun there is a fall of over two miles of altitude within an air-line distance but three miles greater; from which it may be gathered, (as is indeed the fact) that this desert face of San Jacinto offers to the view a mountain wall unparalleled for its conjunction of height and verticality—in effect, a vast precipice of ten thousand feet.

Right at the mountain's eastern foot, where the red rock-slabs rise sharply from the gray desert floor, lies the village of Palm Springs. Geographically it is a village unique. One might well call it the child of the mountain, for it lives in the mountain's protection and is nourished out of its veins. Two streams of purest water here break from San Jacinto's rocky heart, and make possible this Garden of the Sun, an oasis of pleasant life where Nature had said no life should be except the hard, wild life of her desert children—the plants and animals and Indians of a land of drought.

The village lies at an elevation of 452 feet above sea-level, well toward the foot of the long gradient which runs, smooth as a waterline for league on league, from the summit of San Gorgonio Pass—the gateway and dividing point between California Green and California Gray—down to the great depression where dreams the Salton, that pale, weird Lake-below-the-sea which came into being (whether for the tenth or hundredth time, who knows?) some fifteen years or so ago when the Colorado River took a fancy to stretch his watery

limbs wider in the sun. Bounding this gradient on the north and east runs the level wall of the eastward extension of San Jacinto's twin mountain, San Bernardino, beyond which wall there is a twin desert, the Mojave. The low narrow scoop, six to ten miles wide, which lies between mountain and mountain, forming a westerly arm of the Colorado Desert, was marked on old maps as the Cahuilla (Ka-wé-ah) Valley, but is now known as the Coachella—a meaningless substitution—and has of late years become famous as a sort of Little Arabia, the source of the earliest of figs, grapes, melons, and asparagus, and especially of those latest and best of horticultural novelties, American-grown dates—whoever has not tried them should lose no time. In its snug elbow at the head of this valley lies our little oasis. I named it unique, and make no apologies for the word.

Walled up thus and all but overhung on the west by the mountain, what kind of landscape is it that spreads north, east, and south from Palm Springs? Strangely, it is one that fascinates by reason of its apparent lack of interest. Looked at in the large, one might even call it dreary, this gray level, treeless and waterless, dotted over with small shrubs and herbage so monotonously alike as to seem machine-made: a wholesale kind of land, all of a piece for leagues at a stretch. Yet this is the land which, if not at first view yet on very short acquaintance, lays hold of you with a charm so deep and strong that it has passed into a catch-phrase—the lure of the desert. Explain it how you may (or give it up for unexplainable, as most people do), there it undoubted-

ly is, and none but the most unresponsive of mankind can escape or deny it. Unless you are one of those it will surely “get you,” given the chance, and you will find yourself, without knowing how or why, a Companion of the Most Ancient Order of Lovers of the Desert, an Order which far outranks Masonry in age, and might claim Ishmael or Esau, possibly even Nimrod, for its founder.

But I was going to describe a few main features of Palm Springs’ outlook. One’s attention is at once attracted to two great hills of sand which rise in smooth, dome-like contour a few miles straight ahead, that is, to the east. The larger is, I should guess, five hundred feet or so high, the smaller much less, and both probably represent outlying rocky foothills which, forming obstructions in the path of the wind that blows down the Pass, have in course of ages become submerged under the slow, all-obliterating tide of wind driven sand. There is something queerly fascinating about these dunes. It may be partly the tricks of light and shade, the chameleon-like play of color which they exhibit; but there is some subtler quality, too. Perhaps there is aroused by the sight of that heap of sand-atoms a geological instinct akin to the sense of infinitude which is raised by the inconceivable figures of astronomy; or perhaps one’s sense of curiosity is touched, and subsequently one wonders what may be hidden under that blanket of sand that defies the eye with its suave, unrevealing outline. However it be, there is something about the great dunes that stamps them strongly on the mind.

Turning to the south the view takes in a sort of back-water—barring the water—of mountain-enclosed desert which may be considered as Palm Springs’ private back-yard. Into it open the four cañons which are Palm Springs’ pride, viz: Tahquitz, Andreas, Murray, and Palm, the last three being the scenic cream of Our Araby, and notable especially for their remarkable display of the native California palm. It is this tract which it is now proposed to set aside as a National Park, and a striking addition it will be to the splendid list of American Wonderlands. This bay, or pocket, enclosed on three sides by mountains, forms, as it were, a neat little compendium or miniature of the greater desert, while Santa Rosa’s fine bulk, overlooking it in the background, gives it even an extra touch of pictorial completeness. And when, in winter and spring, the snowy Maltese cross shines on the mountain’s forehead, we of Palm Springs may be excused for indulging the fancy that our particular bit of desert is distinguished and in a way hallowed by the sacred emblem.

* * *

Mrs Eaves XL Serif

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36

Slouching Towards Bethlehem

JOAN DIDION

Some Dreamers of the Golden Dream

THIS IS A STORY ABOUT LOVE AND DEATH in the golden land, and begins with the country. The San Bernardino Valley lies only an hour east of Los Angeles by the San Bernardino Freeway but is in certain ways an alien place: not the coastal California of the subtropical twilights and the soft westerlies off the Pacific but a harsher California, haunted by the Mojave just beyond the mountains, devastated by the hot dry Santa Ana wind that comes down through the passes at 100 miles an hour and whines through the eucalyptus windbreaks and works on the nerves.

Excerpt from "Some Dreamers of the Golden Dream" from the book *Slouching Towards Bethlehem* by Joan Didion. Copyright © 1966, 1968, renewed 1996 by Joan Didion. Reprinted by permission of Farrar, Straus and Giroux, LLC.

Text set in Mrs Eaves XL Serif Regular, designed by Zuzana Licko in 2009.

37 | *Slouching Towards Bethlehem*

OCTOBER IS THE BAD MONTH for the wind, the month when breathing is difficult and the hills blaze up spontaneously. There has been no rain since April. Every voice seems a scream. It is the season of suicide and divorce and prickly dread, wherever the wind blows.

The Mormons settled this ominous country, and then they abandoned it, but by the time they left the first orange tree had been planted and for the next hundred years the San Bernardino Valley would draw a kind of people who imagined they might live among the talismanic fruit and prosper in the dry air, people who brought with them Midwestern ways of building and cooking and praying and who tried to graft those ways upon the land. The graft took in curious ways. This is the California where it is easy to Dial-A-Devotion, but hard to buy a book. This is the country in which a belief in the literal interpretation of Genesis has slipped imperceptibly into a belief in the literal interpretation of *Double Indemnity*, the country of the teased hair and the Capris and the girls for whom all life's promise comes down to a waltz-length white wedding dress and the birth of Kimberley or a Sherry or a Debbi and a Tijuana divorce and a return to hairdressers' school. "We were just crazy kids," they say without regret, and look to the future. The future always looks good in the golden land, because no one remembers the past. Here is where the hot wind blows and the old ways do not seem relevant, where the divorce rate is double the national average and where one person in every thirty-eight lives in a trailer. Here is the last stop for all those who come from somewhere else, for all those who drifted away from the cold and the past and the old ways. Here is where they are trying to find a new life style, trying to find

it in the only places they know to look: the movies and the newspapers. The case of Lucille Marie Maxwell Miller is a tabloid monument to that new life style.

Imagine Banyan Street first, because Banyan is where it happened. The way to Banyan is to drive west from San Bernardino out Foothill Boulevard, Route 66: past the Santa Fe switching yards, the Forty Winks Motel. Past the motel that is nineteen stucco tepees: "SLEEP IN A WIGWAM—GET MORE FOR YOUR WAMPUM." Past Fontana Drag City and the Fontana Church of the Nazarene and the Pit Stop A Go-Go; past Kaiser Steel, through Cucamonga, out to the Kapu Kai Restaurant-Bar and Coffee Shop, at the corner of Route 66 and Carnelian Avenue from the Kapu Kai, which means "Forbidden Seas," the subdivision flags whip in the harsh wind. "HALF ACRE RANCHES! SNACK BARS! TRAVERTINE ENTRIES! \$95 DOWN." It is the trail of an intention gone haywire, the flotsam of the New California. But after a while the signs thin out on Carnelian Avenue, and the houses are no longer the bright pastels of the Springtime Home owners but the faded bungalows of the people who grow a few grapes and keep a few chickens out here, and then the hill gets steeper and the road climbs and even the bungalows are few, and here—desolate, roughly surfaced, lined with eucalyptus and lemon groves—is Banyan Street.

Like so much of this country, Banyan suggests something curious and unnatural. The lemon groves are sunken, down a three- or four-foot retaining wall, so that one looks directly into their dense foliage, too lush, unsettlingly glossy, the greenery of nightmare; the fallen eucalyptus bark is too dusty, a place for snakes to breed. The stones look not like natural stones but like rubble of some unmentioned up-

heaval. There are smudge pots, and a closed cistern. To one side of Banyan there is the flat valley, and to the other the San Bernardino Mountains, a dark mass looming too high, too fast, nine, ten, eleven thousand feet, right there above the lemon groves. At midnight on Banyan Street there is no light at all, and no sound except the wind in the eucalyptus and a muffled barking of dogs. There may be a kennel somewhere, or the dogs may be coyotes.

Banyan Street was the route Lucille Miller took home from the twenty-four-hour Mayfair Market on the night of October 7, 1964, a night when the moon was dark and the wind was blowing and she was out of milk, and Banyan Street was where, at about 12:30 a.m., her 1964 Volkswagen came to a sudden stop, caught fire, and began to burn. For an hour and fifteen minutes Lucille Miller ran up and down Banyan calling for help, but no cars passed and no help came. At three o'clock that morning, when the fire had been put out and the California Highway Patrol officers were completing their report, Lucille Miller was still sobbing and incoherent, for her husband had been asleep in the Volkswagen. "What will I tell the children, when there's nothing left, nothing left in the casket," she cried to the friend called to comfort her. "How can I tell them there's nothing left?"

In fact there was something left, and a week later it lay in the Draper Mortuary Chapel in a closed bronze coffin blanketed with pink carnations. Some 200 mourners heard Elder Robert E. Denton of the Seventh-Day Adventist Church of Ontario speak of "the temper of fury that has broken out among us." For Gorden Miller, he said, there would be "no more death, no more heartaches, no more misunderstandings." Elder Ansel Bristol mentioned the "peculiar" grief of

the hour. Elder Fred Jensen asked "what shall it profit a man, if he shall gain the whole world, and lose his own soul?" A light rain fell, a blessing in a dry season, and a female vocalist sang "Safe in the Arms of Jesus." A tape recording of the service was made for the widow, who was being held without bail in the San Bernardino County jail on a charge of first-degree murder.

Vendetta

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42

Ramona

HELEN HUNT JACKSON

CHAPTER 1

IT WAS SHEEP-SHEARING TIME in Southern California, but sheep-shearing was late at the Señora Moreno's. The Fates had seemed to combine to put it off. In the first place, Felipe Moreno had been ill. He was the Señora's eldest son, and since his father's death had been at the head of his mother's house. Without him nothing could be done on the ranch, the Señora thought. It had been always, "Ask Señor Felipe," "Go to Señor Felipe," "Señor Felipe will attend to it," ever since Felipe had had the dawning of a beard on his handsome face.

Excerpt from the book *Ramona* by Helen Hunt Jackson. First published in 1884 by Roberts Brothers, Boston, MA.

Text set in Vendetta Medium, designed by John Downer in 1999.

43 | *Ramona*

IN TRUTH, it was not Felipe, but the Señora, who really decided all questions from greatest to least, and managed everything on the place, from the sheep-pastures to the artichoke-patch; but nobody except the Señora herself knew this. An exceedingly clever woman for her day and generation was Señora Gonzaga Moreno,—as for that matter, exceedingly clever for any day and generation; but exceptionally clever for the day and generation to which she belonged. Her life, the mere surface of it, if it had been written, would have made a romance, to grow hot and cold over: sixty years of the best of old Spain, and the wildest of new Spain, Bay of Biscay, Gulf of Mexico, Pacific Ocean,—the waves of them all had tossed destinies for the Señora. The Holy Catholic Church had had its arms round her from first to last; and that was what had brought her safe through, she would have said, if she had ever said anything about herself, which she never did,—one of her many wisdoms. So quiet, so reserved, so gentle an exterior never was known to veil such an imperious and passionate nature, brimful of storm, always passing through stress; never thwarted, except at peril of those who did it; adored and hated by turns, and each at the hottest. A tremendous force, wherever she appeared, was Señora Moreno; but no stranger would suspect it, to see her gliding about, in her scanty black gown, with her rosary hanging at her side, her soft dark eyes cast down, and an expression of mingled melancholy and devotion on her face. She looked simply like a sad, spiritual-minded old lady, amiable and indolent, like her race, but sweeter and more thoughtful than their wont. Her voice heightened this mistaken impression. She was never heard to speak either loud or fast. There was at times even a curious hesitancy in her speech, which came near being a stammer, or suggested the measured care with which people speak who have been cured of stam-

mering. It made her often appear as if she did not know her own mind; at which people sometimes took heart; when, if they had only known the truth, they would have known that the speech hesitated solely because the Señora knew her mind so exactly that she was finding it hard to make the words convey it as she desired, or in a way to best attain her ends.

About this very sheep-shearing there had been, between her and the head shepherd, Juan Canito, called Juan Can for short, and to distinguish him from Juan Jose, the upper herdsman of the cattle, some discussions which would have been hot and angry ones in any other hands than the Señora's.

Juan Canito wanted the shearing to begin, even though Señor Felipe were ill in bed, and though that lazy shepherd Luigo had not yet got back with the flock that had been driven up the coast for pasture. "There were plenty of sheep on the place to begin with," he said one morning,— "at least a thousand;" and by the time they were done, Luigo would surely be back with the rest; and as for Señor Felipe's being in bed, had not he, Juan Canito, stood at the packing-bag, and handled the wool, when Señor Felipe was a boy? Why could he not do it again? The Señora did not realize how time was going; there would be no shearers to be hired presently, since the Señora was determined to have none but Indians. Of course, if she would employ Mexicans, as all the other ranches in the valley did, it would be different; but she was resolved upon having Indians,— "God knows why," he interpolated surely, under his breath.

"I do not understand you, Juan," interrupted Señora Moreno at the precise instant the last syllable of this disrespectful ejaculation had escaped Juan's lips: "speak a little louder. I fear I am growing deaf in my old age."

What gentle, suave, courteous tones! and the calm dark eyes

rested on Juan Canito with a look to the fathoming of which he was as unequal as one of his own sheep would have been. He could not have told why he instantly and involuntarily said, "Beg your pardon, Señora."

"Oh, you need not ask my pardon, Juan," the Señora replied with exquisite gentleness; "it is not you who are to blame, if I am deaf. I have fancied for a year I did not hear quite as well as I once did. But about the Indians, Juan; did not Señor Felipe tell you that he had positively engaged the same band of shearers we had last autumn, Alessandro's band from Temecula? They will wait until we are ready for them. Señor Felipe will send a messenger for them. He thinks them the best shearers in the country. He will be well enough in a week or two, he thinks, and the poor sheep must bear their loads a few days longer. Are they looking well, do you think, Juan? Will the crop be a good one? General Moreno used to say that you could reckon up the wool-crop to a pound, while it was on the sheep's backs."

"Yes, Señora," answered the mollified Juan; "the poor beasts look wonderfully well considering the scant feed they have had all winter. We'll not come many pounds short of our last year's crop, if any. Though, to be sure, there is no telling in what case that...Luigo will bring his flock back."

The Señora smiled, in spite of herself, at the pause and gulp with which Juan had filled in the hiatus where he had longed to set a contemptuous epithet before Luigo's name.

This was another of the instances where the Señora's will and Juan Canito's had clashed and he did not dream of it, having set it all down as usual to the score of young Señor Felipe.

Encouraged by the Señora's smile, Juan proceeded: "Señor Felipe can see no fault in Luigo, because they were boys together, but I can tell him, he will rue it, one of these mornings when he finds a flock of sheep worse than dead on his hands,

and no thanks to anybody but Luigo. While I can have him under my eye, here in the valley, it is all very well; but he is no more fit to take responsibility of a flock, than one of the very lambs themselves. He'll drive them off their feet one day, and starve them the next; and I've known him to forget to give them water. When he's in his dreams, the Virgin only knows what he won't do."

During this brief and almost unprecedented outburst of Juan's the Señora's countenance had been slowly growing stern. Juan had not seen it. His eyes had been turned away from her, looking down into the upturned eager face of his favorite collie, who was leaping and gambolling and barking at his feet.

"Down, Captain, down!" he said in a fond tone, gently repulsing him; "thou makest such a noise the Señora can hear nothing but thy voice."

"I heard only too distinctively, Juan Canito," said the Señora in a sweet but icy tone. "It is not well for one servant to backbite another. It gives me great grief to hear such words; and I hope when Father Salvierderra comes, next month, you will not forget to confess this sin of which you have been guilty in thus seeking to injure a fellow-being. If Señor Felipe listens to you, the poor boy Luigo will be cast out homeless on the world some day; and what sort of deed would that be, Juan Canito, for one Christian to do to another? I fear the Father will give you penance, when he hears what you have said."

"Señora, it is not to harm the lad," Juan began, every fibre of his faithful frame thrilling with a sense of the injustice of her reproach.

But the Señora had turned her back. Evidently she would hear no more from him then.



Tribute

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48

Ask the Dust

JOHN FANTE

CHAPTER I

ONE NIGHT I was sitting on the bed in my hotel room on Bunker Hill, down in the very middle of Los Angeles. It was an important night in my life, because I had to make a decision about the hotel. Either I paid up or I got out: that was what the note said, the note the landlady had put under my door. A great problem, deserving acute attention. I solved it by turning out the lights and going to bed.

Excerpt from the book *Ask the Dust* by John Fante. Copyright © 1980 by John Fante. Reprinted by permission of HarperCollins Publishers.

Text set in Tribute Roman, designed by Frank Heine in 2003.

49 | *Ask the Dust*

16/20

8/10

IN THE MORNING I awoke, decided that I should do more physical exercise, and began at once. I did several bending exercises. Then I washed my teeth, tasted blood, saw pink on the toothbrush, remembered the advertisements, and decided to go out and get some coffee.

I went to the restaurant where I always went to the restaurant and I sat down on the stool before the long counter and ordered coffee. It tasted pretty much like coffee, but it wasn't worth the nickel. Sitting there I smoked a couple of cigarettes, read the box scores of the American League games, scrupulously avoided the box scores of the National League games, and noted with satisfaction that Joe DiMaggio was still a credit to the Italian people, because he was leading the league in batting.

A great hitter, that DiMaggio. I walked out of the restaurant, stood before an imaginary pitcher, and swathed a home run over the fence. Then I walked down the street towards Angel's Flight, wondering what I would do that day. But there was nothing to do, and so I decided to walk around the town.

I walked down Olive Street past a dirty yellow apartment house that was still wet like a blotter from last night's fog, and I thought of my friends Ethie and Carl, who were from Detroit and had lived there, and I remembered the night Carl hit Ethie because she was going to have a baby. But they had the baby and that's all there was to that. And I remembered the inside of that apartment, how it smelled of mice and dust, and the old women who sat in the lobby on hot afternoons, and the

old woman with the pretty legs. Then there was the elevator man, a broken man from Milwaukee, who seemed to sneer every time you called your floor, as though you were such a fool for choosing that particular floor, the elevator man who always had a tray of sandwiches in the elevator, and a pulp magazine.

Then I went down the hill on Olive Street, past the horrible frame houses reeking with murder stories, and on down Olive to the Philharmonic Auditorium, and I remembered how I'd gone there with Helen to listen to the Don Cossack Choral Group, and how I got bored and we had a fight because of it, and I remembered what Helen wore that day—a white dress, and how it made me sing at the loins when I touched it. Oh that Helen—but not here.

And so I was down on Fifth and Olive, where the big street cars chewed your ears with their noise, and the smell of gasoline made the sight of the palm trees seem sad, and the black pavement still wet from the fog of the night before.

So now I was in front of the Biltmore Hotel, walking along the line of yellow cabs, with all the cab drivers asleep except the driver near the front door, and I wondered about these fellows and their fund of information, and I remembered the time Ross and I got an address from one of them, how he leered salaciously and then took us to Temple Street, of all places, and whom did we see but two very unattractive ones, and Ross went all the way, but I sat in the parlor and played the phonograph and was scared and lonely.

I was passing the doorman of the Biltmore, and I hated him at once, with his yellow braids and six feet of height and all that dignity, and now a black automobile drove to the curb, and a man got out. He looked rich; and then a woman got out, and she was beautiful, her fur was silver fox, and she was a song across the sidewalk and inside the swinging doors, and I thought oh boy for a little of that, just a day and night of that, and she was a dream as I walked along, her perfume still in the wet morning air.

Then a great deal of time passed as I stood in front of a pipe shop and looked, and the whole world faded except that window and I stood and smoked them all, and saw myself a great author with that natty Italian briar, and a cane, stepping out of a big black car, and she was there too, proud as hell of me, the lady in the silver fox fur. We registered and then we had cocktails and then we danced awhile, and then we had another cocktail and I recited some lines from Sanskrit, and the world was so wonderful, because every two minutes some gorgeous one gazed at me, the great author, and nothing would do but I had to autograph her menu, and the silver fox girl was very jealous.

Los Angeles, give me some of you! Los Angeles come to me the way I came to you, my feet over your streets, you pretty town I loved you so much, you sad flower in the sand, you pretty town.

A day and another day and the day before, and the library with the big boys in the shelves, old Dreiser, old Mencken, all the boys down there, and I went to see them, Hya Dreiser, Hya Mencken, Hya, hya: there's a place

for me, too, and it begins with B, in the B shelf, Arturo Bandini, make way for Arturo Bandini, his slot for his book, and I sat at the table and just looked at the place where my book would be, right there close to Arnold Bennett; not much that Arnold Bennett, but I'd be there to sort of bolster up the B's, old Arturo Bandini, one of the boys, until some girl came along, some scent of perfume through the fiction room, some click of high heels to break up the monotony of my fame. Gala day, gala dream!

But the landlady, the white-haired landlady kept writing those notes: she was from Bridgeport, Connecticut, her husband had died and she was alone in the world and she didn't trust anybody, she couldn't afford to, she told me so, and she told me I'd have to pay. It was mounting like the national debt, I'd have to pay or leave, every cent of it—five weeks overdue, twenty dollars, and if I didn't she'd hold my trunks; only I didn't have any trunks, I only had a suitcase and it was cardboard without even a strap, because the strap was around my belly holding up my pants, and that wasn't much of a job, because there wasn't much left of my pants.



Filosofia

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54

THE YOSEMITE

John Muir

THE APPROACH TO THE VALLEY

When I set out on the long excursion that finally led to California I wandered afoot and alone, from Indiana to the Gulf of Mexico, with a plant-press on my back, holding a generally southward course, like the birds when they are going from summer to winter. From the west coast of Florida I crossed the gulf to Cuba, enjoyed the rich tropical flora there for a few months, intending to go thence to the north end of South America, make my way through the woods to the headwaters of the Amazon, and float down that grand river to the ocean.

Excerpt from the book *The Yosemite* by John Muir. Copyright © 1912 by The Century Company, New York.

Text set in Filosofia Regular, designed by Zuzana Licko in 1996.

55 | *The Yosemite*

BUT I WAS UNABLE to find a ship bound for South America—fortunately perhaps, for I had incredibly little money for so long a trip and had not yet fully recovered from a fever caught in the Florida swamps. Therefore I decided to visit California for a year or two to see its wonderful flora and the famous Yosemite Valley. All the world was before me and every day was a holiday, so it did not seem important to which one of the world's wildernesses I first should wander.

Arriving by the Panama steamer, I stopped one day in San Francisco and then inquired for the nearest way out of town. "But where do you want to go?" asked the man to whom I had applied for this important information. "To any place that is wild," I said. This reply startled him. He seemed to fear I might be crazy and therefore the sooner I was out of town the better, so he directed me to the Oakland ferry.

So on the first of April, 1868, I set out afoot for Yosemite. It was the bloom-time of the year over the lowlands and coast ranges the landscapes of the Santa Clara Valley were fairly drenched with sunshine, all the air was quivering with the songs of the meadow-larks, and the hills were so covered with flowers that they seemed to be painted. Slow indeed was my progress through these glorious gardens, the first of the California flora I had seen. Cattle and cultivation were making few scars as yet, and I wandered enchanted in long wavering curves, knowing by my pocket map that

Yosemite Valley lay to the east and that I should surely find it.

THE SIERRA FROM THE WEST

Looking eastward from the summit of the Pacheco Pass one shining morning, a landscape was displayed that after all my wanderings still appears as the most beautiful I have ever beheld. At my feet lay the Great Central Valley of California, level and flowery, like a lake of pure sunshine, forty or fifty miles wide, five hundred miles long, one rich furred garden of yellow Compositæ. And from the eastern boundary of this vast golden flower-bed rose the mighty Sierra, miles in height, and so gloriously colored and so radiant, it seemed not clothed with light, but wholly composed of it, like the wall of some celestial city. Along the top and extending a good way down, was a rich pearl-gray belt of snow; below it a belt of blue and dark purple, marking the extension of the forests; and stretching along the base of the range a broad belt of rose-purple; all these colors, from the blue sky to the yellow valley smoothly blending as they do in a rainbow, making a wall of light ineffably fine. Then it seemed to me that the Sierra should be called, not the Nevada or Snowy Range, but the Range of Light. And after ten years of wandering and wondering in the heart of it, rejoicing in its glorious floods of light, the white beams of the morning streaming through the passes, the noonday radiance on the crystal rocks, the

flush of the alpenglow, and the irised spray of countless waterfalls, it still seems above all others the Range of Light.

In general views no mark of man is visible upon it, nor any thing to suggest the wonderful depth and grandeur of its sculpture. None of its magnificent forest-crowned ridges seems to rise mud above the general level to publish its wealth. No great valley or river is seen, or group of well-marked features of any kind standing out as distinct pictures. Even the summit peaks, marshaled in glorious array so high in the sky, seem comparatively regular in form. Nevertheless the whole range five hundred miles long is furrowed with cañons 2000 to 5000 feet deep, in which once flowed majestic glaciers, and in which now flow and sing the bright rejoicing rivers.

CHARACTERISTICS OF THE CAÑONS

Though of such stupendous depth, these cañons are not gloom gorges, savage and inaccessible. With rough passages here and there they are flowery pathways conducting to the snowy, icy fountains; mountain streets full of life and light, graded and sculptured by the ancient glaciers, and presenting throughout all their course a rich variety of novel and attractive scenery—the most attractive that has yet been discovered in the mountain ranges of the world. In many places, especially in the middle region of the western flank,

the main cañons widen into spacious valleys or parks diversified like landscape gardens with meadows and groves and thickets of blooming bushes, while the lofty walls, infinitely varied in form are fringed with ferns, flowering plants, shrubs of many species and tall evergreens and oaks that find footholds on small benches and tables, all enlivened and made glorious with rejoicing streams that come chanting in chorus over the cliffs and through side cañons in falls of every conceivable form, to join the river that flows in tranquil, shining beauty down the middle of each one of them.

THE INCOMPARABLE YOSEMITE

The most famous and accessible of these cañon valleys, and also the one that presents their most striking and sublime features on the grandest scale, is the Yosemite, situated in the basin of the Merced River at an elevation of 4000 feet above the level of the sea. It is about seven miles long, half a mile to a mile wide, and nearly a mile deep in the solid granite flank of the range. The walls are made up of rocks, mountains in size, partly separated from each other by side cañons, and they are so sheer in front, and so compactly and harmoniously arranged on a level floor, that the Valley, comprehensively seen, looks like an immense hall or temple lighted from above.



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All nine typefaces set at 10 point, showing a significant difference in size appearance and consequent line length.

This is a story about love and death in the golden land

FAIRPLEX | 10 POINT

This is a story about love and death in the golden land

TRIBUTE | 10 POINT

This is a story about love and death in the golden land

MALAGA | 10 POINT

This is a story about love and death in the golden land

CARDEA | 10 POINT

This is a story about love and death in the golden land

VENDETTA | 10 POINT

This is a story about love and death in the golden land

ALDA | 10 POINT

This is a story about love and death in the golden land

VISTA SLAB | 10 POINT

This is a story about love and death in the golden land

MRS EAVES XL | 10 POINT

This is a story about love and death in the golden land

FILOSOFIA | 10 POINT

60 | *Not All Typefaces Are Created Equal*

Xlxy Xlxy Xlxy

VISTA SLAB | 42 POINT

TRIBUTE | 42 POINT

VENDETTA | 42 POINT

The same nine typefaces set in different point sizes, ranging from 9.9 point (Vista Slab) to 13.3 (Vendetta), to make them appear optically the same size.

This is a story about love and death in the golden land

FAIRPLEX | 10 POINT

This is a story about love and death in the golden land

TRIBUTE | 11.2 POINT

This is a story about love and death in the golden land

MALAGA | 10.1 POINT

This is a story about love and death in the golden land

CARDEA | 10.6 POINT

This is a story about love and death in the golden land

VENDETTA | 13.3 POINT

This is a story about love and death in the golden land

ALDA | 10.2 POINT

This is a story about love and death in the golden land

VISTA SLAB | 9.9 POINT

This is a story about love and death in the golden land

MRS EAVES XL | 10.8 POINT

This is a story about love and death in the golden land

FILOSOFIA | 13 POINT

61 | *Not All Typefaces Are Created Equal*

Nine Literary Types

Aa Aa Aa

ALDA | THREE WEIGHTS, ITALICS, SMALL CAPS, LINING AND NON-LINING NUMERALS

Aa Aa Aa

CARDEA | THREE WEIGHTS, ITALICS, SMALL CAPS, LINING AND NON-LINING NUMERALS

Aa Aa Aa Aa

FAIRPLEX WIDE | FOUR WEIGHTS, ITALICS, LINING AND NON-LINING NUMERALS

Aa Aa

FILOSOFIA | TWO WEIGHTS, ITALICS, SMALL CAPS, LINING AND NON-LINING NUMERALS

Aa Aa Aa Aa

MALAGA | FOUR WEIGHTS, ITALICS, SMALL CAPS, LINING AND NON-LINING NUMERALS

Aa Aa Aa

MRS EAVES XL | THREE WEIGHTS, ITALICS, SMALL CAPS, LINING AND NON-LINING NUMERALS

Aa

TRIBUTE | ONE WEIGHT, ITALICS, SMALL CAPS, LIGATURES, ALTERNATES, LINING AND NON-LINING NUMERALS

Aa Aa Aa

VENDETTA | THREE WEIGHTS, ITALICS, SMALL CAPS, LINING AND NON-LINING NUMERALS

Aa Aa Aa Aa Aa Aa

VISTA SLAB | SIX WEIGHTS, ITALICS, SMALL CAPS, LINING AND NON-LINING NUMERALS

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